



# The SHIFT

## Day Two

### WORKBOOK

NAKIA GRAY



# Welcome Back

Welcome back.

Yesterday, you named your Million Dollar Genius™—the brilliance you've been building for years.

Today, we start turning that into something bigger.

A message that magnetizes.

An offer that reflects your worth.

A path to income that doesn't depend on your presence.


You've already done the hardest part:  
recognizing that what you know is valuable.  
Now it's time to build something that pays you  
for it—daily.

Let's keep going.

- Nakia





A woman with dark hair, smiling, is standing on a stone staircase. She is wearing a pink blazer, a gold chain necklace, and blue jeans with white patches. She is also wearing brown strappy high-heeled sandals. The background shows the stone steps and railings of the staircase.

*“It’s not about doing more. It’s about doing the right thing—once—and letting it work for you.”*

NAKIA GRAY





# A little housekeeping



## SET YOURSELF UP FOR SUCCESS

- Building relationships is important to us, so please turn your camera on and engage in the chat!
- Make sure your name and pronouns are under your picture in Zoom.
- VIP guests: Please add “VIP” to your Zoom name so we can prioritize your questions and give you the extra support you signed up for.
- Please mute your microphone when you’re not speaking.



## BE PRESENT

Being present is the best gift you can give yourself! Practice active listening, keep your devices on “do not disturb,” and turn off your notifications to minimize distractions.



## BE KIND TO YOURSELF

You’re not behind—you’re evolving. This is exactly where your next level begins. Give yourself permission to pivot. You’re allowed to want more—and to build it on your terms.



## MAKE CONNECTIONS

Enjoy virtually mixing and mingling with your fellow attendees by engaging in the chat and during breakout sessions. Listen with an open heart and mind, and share your breakthroughs and takeaways when you feel inspired!



# What to Expect

Here's a breakdown of the schedule for Day Two!

**11:00** Welcome & Introductions/Housekeeping

**11:10** SESSION 1: Million Dollar Message

**11:45** SESSION 2: Million Dollar Pricing

**12:00** Breakout Session

**12:15** SESSION 3: Soft Launch Strategy

**12:45** Working Session

**1:00** SESSION 4: The Freedom Funnel

**1:25** Hot Seats/Q&A

**1:45** Wrap-up/Closing Remarks





THE SHIFT

*Session One*  
**MILLION DOLLAR  
MESSAGE**



# Notes

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# Notes

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# Session 1 *Recap*

What were your takeaways from this session?



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What action steps are you going to implement based on the information you learned in this session?

THE SHIFT

*Session Two*  
**MILLION DOLLAR  
PRICING**



# Notes

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# Notes

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# Session 2 *Recap*

What were your takeaways from this session?



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What action steps are you going to implement based on the information you learned in this session?

THE SHIFT

*Session Three*  
**SOFT LAUNCH  
STRATEGY**



# Notes

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# Notes

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# Session 3 *Recap*

What were your takeaways from this session?



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What action steps are you going to implement based on the information you learned in this session?



THE SHIFT

*Session Four*  
**THE FREEDOM  
FUNNEL**

# Notes

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# Notes

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# Session 4 *Recap*

What were your takeaways from this session?



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What action steps are you going to implement based on the information you learned in this session?



# Notes

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# You Did it!

You came into this experience with questions—

What's next? What do I really want? Can I actually build something different?

And over the past two days, you've done something powerful:

You didn't just imagine a new way of working—you mapped it out.

Now you have the idea.

You have the clarity.

You even have the first steps.

But if you want this offer to sell daily, build real freedom, and become your next chapter...

You don't need more content. You need support, structure, and a system that works.

That's exactly what we build together inside the P.O.W.E.R. + Profit™ Accelerator.

If you're ready to stop second-guessing and start getting paid for what you know—every day

—

Your next move is simple.

