



The SHIFT

Day One

WORKBOOK

NAKIA GRAY



Welcome

I'm so glad you're here—because if you've made it to this room, it means something inside of you knows it's time for more.

More income.

More freedom.

More ownership over your time, your genius, and your next chapter.

You've already built a track record of excellence.

Now it's time to turn that excellence into something scalable, profitable, and deeply aligned with the life you actually want.

Over the next two days, I'll walk you through the same strategies I used to build a business that works for me—even when I'm not working.

You'll start uncovering the value of what you already know—and learn how to turn that into an offer that doesn't rely on your presence or your calendar.

This isn't about doing more.

It's about doing things differently.

And that shift starts now.

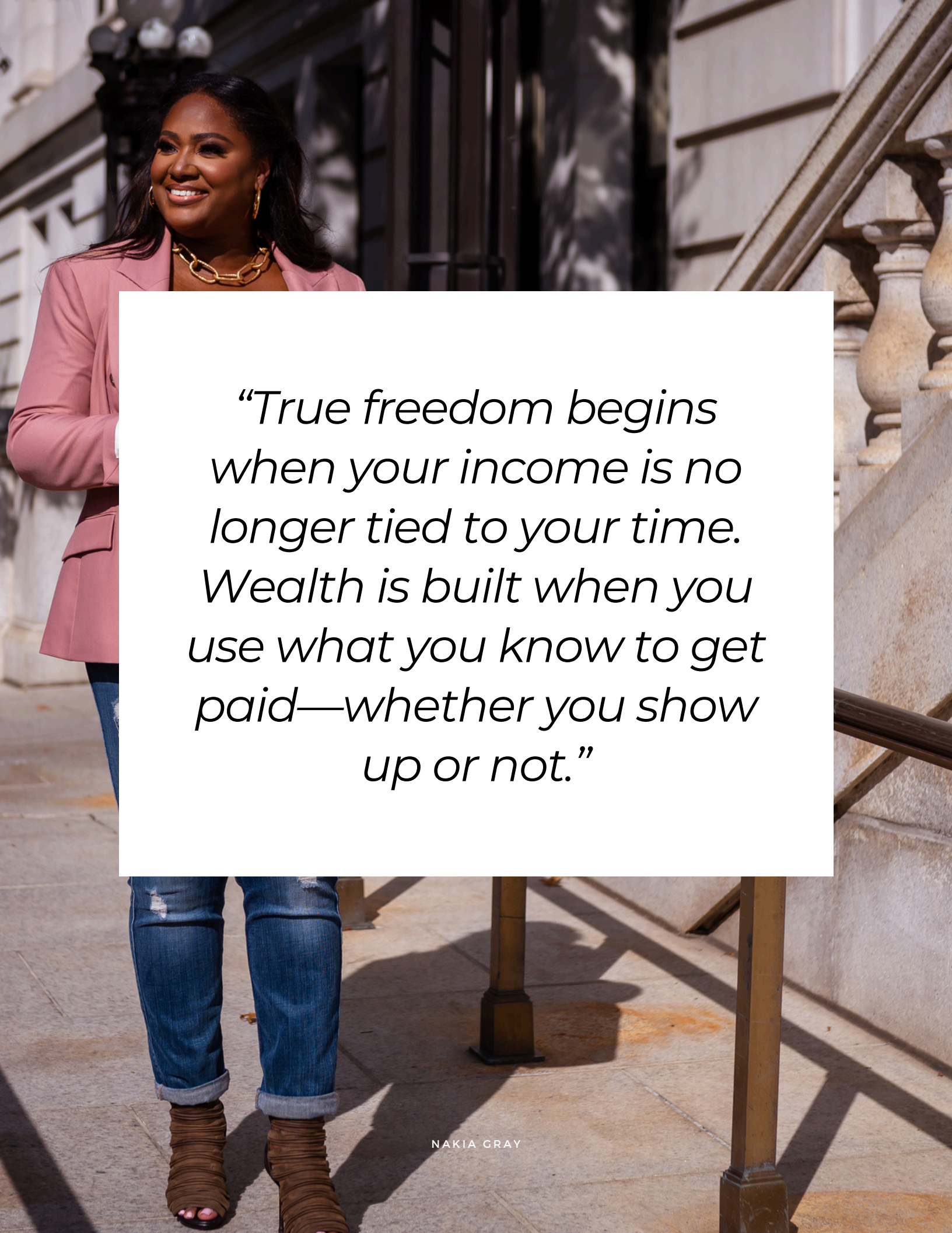
Thank you for showing up—for yourself, your future clients, and the freedom you've earned.

Let's build the business that honors your brilliance.

Let's make the shift.

- Nakia



A woman with dark hair, wearing a pink blazer, a gold chain necklace, and blue jeans, is walking on a stone path. She is smiling and looking to her left. The background shows a stone building with a staircase and a metal railing. A white rectangular box with a quote is overlaid on the image.

*“True freedom begins
when your income is no
longer tied to your time.
Wealth is built when you
use what you know to get
paid—whether you show
up or not.”*

NAKIA GRAY



A little housekeeping



SET YOURSELF UP FOR SUCCESS

- Building relationships is important to us, so please turn your camera on and engage in the chat!
- Make sure your name and pronouns are under your picture in Zoom.
- VIP guests: Please add “VIP” to your Zoom name so we can prioritize your questions and give you the extra support you signed up for.
- Please mute your microphone when you’re not speaking.



BE PRESENT

Being present is the best gift you can give yourself! Practice active listening, keep your devices on “do not disturb,” and turn off your notifications to minimize distractions.



BE KIND TO YOURSELF

You’re not behind—you’re evolving. This is exactly where your next level begins. Give yourself permission to pivot. You’re allowed to want more—and to build it on your terms.



MAKE CONNECTIONS

Enjoy virtually mixing and mingling with your fellow attendees by engaging in the chat and during breakout sessions. Listen with an open heart and mind, and share your breakthroughs and takeaways when you feel inspired!

What to Expect

Here's a breakdown of the schedule for Day One!

11:00 Welcome & Introductions/Housekeeping

11:10 SESSION 1: Million Dollar Pivot

11:45 Breakout Session

12:00 SESSION 2: Million Dollar Genius

12:15 Working Session

12:25 SESSION 3: Million Dollar Offer

12:45 Breakout Session

1:00 SESSION 4: Million Dollar Match

1:25 Hot Seats/Q&A

1:45 Wrap-up/Closing Remarks



THE SHIFT

Session One
**MILLION DOLLAR
PIVOT**

Notes

Notes

Session 1 *Recap*

What were your takeaways from this session?



What action steps are you going to implement based on the information you learned in this session?

THE SHIFT

Session Two
**MILLION DOLLAR
GENIUS**

Notes

Notes

Session 2 *Recap*

What were your takeaways from this session?



What action steps are you going to implement based on the information you learned in this session?

THE SHIFT

Session Three
**MILLION DOLLAR
OFFER**

Notes

Notes

Session 3 *Recap*

What were your takeaways from this session?



What action steps are you going to implement based on the information you learned in this session?

THE SHIFT

Session Four
**MILLION DOLLAR
MATCH**

Notes

Notes

Session 4 *Recap*

What were your takeaways from this session?



What action steps are you going to implement based on the information you learned in this session?

Notes

Thank You

You did exactly what you needed to do today—
You showed up, you dug in, and you uncovered
something powerful.

Now that you've named your Million Dollar
Genius™ and mapped out an aligned offer,
tomorrow we take it a step further.

We'll work on your message, your pricing, and
how to start sharing your offer—without the
pressure of launching or doing more.

Rest well. Reflect big.

I'll see you back in the room tomorrow.



GET IN TOUCH

HELLO@NAKIAGRAY.COM
WWW.NAKIAGRAY.COM

